

# Avery Dennison®

## 700 Premium Film™



## Sign making just got easier.

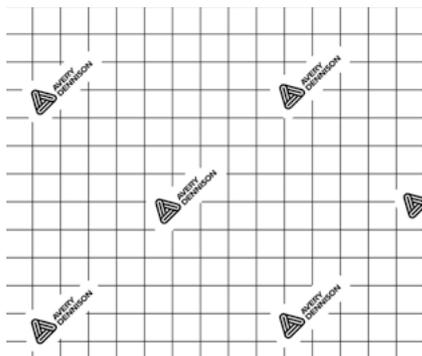
**A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.**

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for vehicle graphics - even over curves and slight corrugations - and also for signage, window graphics and durable outdoor advertising. The new upgraded version keeps everything you liked most and gives you still more -

including improved adhesive and new liner imprint for the 700 Premium Film opaque range. 100 standard colours, including high, matt and metallic are available, along with a colour matching service.

### KEY BENEFITS

- A medium-life range that covers all sign makers' everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- Surface finish
- 100 standard colours - with colour matching also available



**CONVERTER FRIENDLY**

- Conformable and flexible - easy to apply, no lifting from recesses
- Great cutting and weeding characteristics, even with small lettering
- Improved adhesive technology
- New grid liner imprint for easier manual cutting

**RECOMMENDED USES**

700 Premium Film offers a very wide range of special colours for:

- Window graphics
- Directional signage, indoor and outdoor
- Vehicle graphics (rigid sided)
- Poster sites
- Promotional displays

**Colour Definition Chart**

Color	Code	Name	RAL	Color	Code	Name	RAL	Color	Code	Name	RAL
	707	PF Primrose Yellow			775-01	PF Lavender			781-01	PF Emerald	
	739	PF Bright Yellow			717	PF Violet			734	PF Kelly Green	
	739-02	PF Banana Yellow			777-01	PF Royal Purple			756-01	PF Green	
	706	PF Sunflower Yellow			732	PF Light Blue			755-01	PF Light Green	
	706-02	PF Sun Yellow			784	PF Sky Blue			713	PF Grass Green	
	704	PF Signal Yellow			782-01	PF Pastel Blue			714-05	PF Lime Tree Green	
	760-01	PF Orange Yellow			709-02	PF Euro Blue			714-04	PF Lime	
	710	PF Gold Yellow			709	PF Ocean Blue			714-03	PF Green Yellow	
	764	PF Saffron			751	PF Azure Blue			700	PF White	
	722-01	PF Dutch Orange	2008		741	PF Scuba Blue			730	PF White Matt	
	705	PF Orange			708	PF Cosmos Blue			745	PF Mist	7047
	738-01	PF Fire Orange	2009		752	PF Ultramarine Blue			745-02	PF Pale Grey	7047
	743	PF Deep Red			733-01	PF Blue			744-02	PF Dove Grey	
	748-01	PF Tomato Red			795	PF Delft Blue			725	PF Medium Grey	
	737	PF Bright Red	3028		753	PF Brilliant Blue			744-01	PF Tele Grey	
	726	PF Medium Red	3028		793	PF Classic Blue			720	PF Grey	
	765	PF Blood Red			794	PF Middle Blue	5002		759	PF Dark Grey	
	749	PF Cardinal Red	3028		785	PF King Blue			759-03	PF Traffic Grey	
	749-03	PF Plum Red	3028		754	PF Royal Blue	5002		759-04	PF Komatsu Grey	7021
	765-02	PF Spicy Red			792-02	PF Berry Blue			701	PF Black	9005
	763-01	PF Regal Red			792	PF Midnight Blue			721	PF Black Matt	
	749-01	PF Crimson Red			747	PF Marine Blue			746	PF Grey Metallic	
	703	PF Cherry Red			789-01	PF Ink Blue			735	PF Silver Metallic	
	771-01	PF Lipstick Red			791-01	PF Deep Blue			735-01	PF Silver	
	750	PF Apple Red			723	PF Dark Blue			736	PF Gold Metallic	
	750-02	PF Strawberry Red			783	PF Scandinavia Blue			736-01	PF Copper Metallic	
	770	PF Red			724	PF Cobalt Blue			758-03	PF Ivory	
	767	PF Dark Red			724-02	PF Alfa Blue			758-02	PF Light Ivory	1015
	778	PF Wine Red	3003		788-01	PF Black Blue	5004		719-01	PF Beige	1014
	780-01	PF Purple Red			742-01	PF Teal			718	PF Chocolate Brown	
	702	PF Burgundy Red			731-01	PF Turquoise			762-01	PF Dark Brown	
	716-01	PF Pink			798-01	PF Petrol			740	PF Transparent	
	715-01	PF Cyclamen			711	PF Forest Green					
	773-01	PF Telemagenta	4010		757-01	PF Olive Green					

The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.

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