## **PRODUCT DATA SHEET**

# Avery Dennison<sup>®</sup> 4500TF Translucent Films

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#### Introduction

Avery Dennison 4500TF Translucent Films are the answer to the signmaker's self-adhesive requirement for illuminated signage. An extensive colour range and a permanent adhesive in all the popular roll sizes make these films the right choice for medium-life backlit signage.

### Conversion

Avery Dennison 4500TF Translucent Films have been especially designed for sign cutting. Avery Dennison 4500TF Translucent Films offer excellent conversion using computerised sign cutting, hand cutting or die cutting.

#### Recommendations

- Solution Series Seri
- » Window graphics and retail signage

**ICS Warranty:** Avery Dennison 4500 Translucent Films applied onto Avery Dennison 4000 Flexible Substrate have for the combined product an outdoor durability guaranteed up to 6 years with exception of 4510 TF, 4513 TFcolours and 4541 Gold, 4540 Silver which have a durability of 5 years.

#### Features

- » Excellent colour uniformity in reflected an transmitted light
- » Excellent adhesion on a wide variety of substrates
- » Excellent colour fastness
- » Excellent dimensional stability





Face Film 80 micron, translucent vinyl film



Adhesive permanent, acrylic based



**Backing** one side coated white kraft paper, 140 g/m<sup>2</sup>



**Durability** Up to 7 years



Shelf Life 2 years

#### **Physical Characteristics**

	Test method <sup>1</sup>	Results
Product		
Caliper, facefilm (micron)	ISO 534	80
Caliper, facefilm + adhesive (micron)	ISO 534	110
Gloss (GU)	ISO 2813, 20º	15
Dimensional stability (mm max.)	FINAT FTM 14	0.3
Shelf life (years)	Stored at 22° C/50-55 % RH	2
Durability <sup>2</sup> (years)	Vertical exposure	White & Black: 7 years
		All colours: 7 years
		4510 Orange/4513 Violet: 5 years
		Metallics : 5 years
Accelerated ageing	SAE J 1960, 1500 hours exposure	No significant colour change
Adhesive		
Tensile strength (kN/m)	DIN 53455	1.8
Adhesion, initial (N/m)	FINAT FTM-1, stainless steel	600
Adhesion, after 24 hours (N/m)	FINAT FTM-1, stainless steel	700
	glass	700
	PMMA / Polystyrene	700
Temperature range		
Application temperature (Minimum: °C)		+10
Service temperature (°C to +°C)		-50 to +100
Heat resistance	3 weeks exposure at 80o	No significant colour change

#### Important

Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use.

All technical data are subject to change. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

1) Test methods: More information about our test methods can be found on our website.

2) Durability: The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased.



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